

Oriane De Figueiredo

<https://oriane-df.fr/>

Product Designer

Berlin, Germany • EU citizen • +49 1590 562 5563 • oriane.defig@gmail.com • [LinkedIn](#)

Product designer with 6 years across design studio and freelance work, helping B2B teams act faster on complex, data-dense products. Most recently sole designer on Kentyou, a real-time urban data platform, where a token-based design system powered 11 client prototypes with no dedicated designer on each, from framing to dev-ready handoff.

Experience

Product Designer — Freelance for Kentyou

2025 — Present

Real-time city-data supervision platform • Remote

- Lead design end to end: backlog, user journeys and prototypes, with 2 engineers and the project director
- Built a white-label design system on tokens, powering 11 client prototypes with no dedicated designer on each
- Designed real-time supervision dashboards city-hall teams use to monitor urban data and shape urban projects
- Client since 2021 via La Chouette Co, now direct

UX/UI Designer — La Chouette Co

2019 — 2024

Digital design studio • Work-study (2019—2022) → Full-time (2022—2024)

- Designed 12 web and mobile products end to end: ActiveLook (AR smart glasses), Qinaps (SaaS), Dahub (tourism SaaS)
- Ran 20 one-hour user tests across 3 personas on EnterUp, feeding findings into the product definition
- Built design tokens and component libraries in mixed teams with studio designers and client-side engineers
- Grew from executing briefs to running projects solo: full ownership of planning, backlogs and client relations

UX/UI Design Intern — Buddy Buddy

Apr — Jun 2019

Digital design studio

- Delivered user research, wireframes, interactive prototypes, illustrations and a full icon set

Skills & Tools

Strategy & Process

Product design

UX research

Usability testing

Design sprints

Backlog definition

Accessibility

Dev handoff

Design & Execution

Wireframing

Prototyping

Design systems

Data visualization

Motion design

HTML/CSS/JS

Tools

Figma

Miro

ClickUp

Asana

Notion

Claude

Maze

Webflow

Usepastel

Education

Introduction to Web Accessibility — W3Cx (edX)

2026

Master — Interactive Design & Interactive Innovation Management (EQF 7)

2019 — 2022

Gobelins, l'école de l'image — Paris

DUT — Multimedia & Internet (EQF 5)

2017 — 2019

University of Savoie Mont Blanc

Languages & Interests

Languages: French (native) • English (C1) • German (Learning)

Interests: Backpacking, photography, outdoor sports, DIY